



Annual Golf Day Sponsorship Brochure



**For more information visit: www.flaevents.org.uk or contact Linda Charles-Richards on
Tel: 020 7420 9626 or email: linda.charles-richards@fla.org.uk.**

Please note: all FLA events are subject to the application of competition law. Details will be available on the day and are included in the booking form.

Annual Golf Day

Sponsorship Opportunities



Principal Event Sponsor: £2,000 + VAT

Your company:

- logo will appear on the events page on the FLA website with a link to your website.
- name and logo will be acknowledged in the event brochure.
- logo will feature on all promotional materials in so far as practical.
- can place two (2) items in the players goody bags (at cost to the sponsor). (Items subject to FLA approval).
- can place one (1) roller blind banner at the registration desk at the event.
- can place one (1) roller blind banner in the clubhouse.
- logo will appear on A5 signage displayed at the registration desk as “Principal Event Sponsor” (The FLA will provide the signage).
- logo will appear on A5 signage displayed on the dining tables during the prize giving ceremony as “Principal Event Sponsor” (The FLA will provide the signage).
- will receive the list of players attending the event one week prior to the event.

Additionally:

- the FLA event manager for this event will include the sponsor’s logo in his/her auto signature banner.
- the sponsor will receive a name-check during the prize giving ceremony.

Photography Sponsor: £1,300 + VAT

Your company:

- logo will appear on the events page on the FLA website with a link to your website.
- name and logo will be acknowledged in the event brochure.
- logo will feature on all promotional materials in so far as practical.
- will receive the list of players attending the event one week prior to the event.
- can display two (2) out-door banners which will be used as a back-drop during the photo shoot when players tee-off on the 1st and 10th holes.
- will receive a name-check during the prize giving ceremony.

Additionally:

- there will be an opportunity to host the photographs on the sponsor’s corporate website*.
- the FLA will send a post-event email alert to all members directing them to the sponsor’s website to view the photographs 2 weeks after the event.
- **The Sponsor must compile with the current General Data Protection Regulation (GDPR).**

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Halfway Hut Sponsor: £500 + VAT

Your company:

- name and logo will be acknowledged in the event brochure.
- logo will feature on all promotional materials in so far as practical.
- logo on A5 signage will be displayed at the halfway hut. (The FLA will provide the signage).
- will receive the list of players one week prior to the event.

Additionally:

- the sponsor can invite (2) two non-golfers to network at the halfway hut and attend the prize giving lunch ceremony in the dining room.
- the sponsor will receive a name-check during the prize giving ceremony.

Goody bag sponsor: £450 + VAT

Your company:

- name and logo will be acknowledged in event brochure.
- logo will feature on all promotional materials in so far as practical.
- will receive the list of players one week prior to the event.
- can place up to five (5) branded items in the players' goody bags, (at cost to sponsor and all items are subject to FLA approval).
- will receive a name-check during the prize giving ceremony.
- will provide branded Goody bags, (at cost to sponsor), one per player.

N.B The Principal event sponsor has the opportunity to place two (2) items in the players' goody bag.

Trophy Prizes: the FLA will source suitable prizes.

The Anglo Bowl

Prizes: £350 + VAT

In addition to the trophy, the team with the highest number of points will be presented with a prize donated by the sponsor.

Your company:

- name and logo will be acknowledged in event brochure.
- logo will feature on all promotional materials in so far as practical.
- will you have the opportunity to present the prize and take photos with the winners.

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The Midland Montague Cup

Prizes: £350 + VAT

In addition to the trophy, the team with the highest number of points on the 9 holes will be presented with a prize donated by the sponsor.

Your company:

- name and logo will be acknowledged in event brochure.
- logo will feature on all promotional materials in so far as practical.
- will you have the opportunity to present the prize and take photos with the winners.

The Tom Clark Salver

Prizes: £350 + VAT

In addition to the trophy, the individual with the most points over 18 holes will be presented with a prize donated by the sponsor.

Your company:

- name and logo will be acknowledged in event brochure.
- logo will feature on all promotional materials in so far as practical.
- will you have the opportunity to present the prize and take photos with the winners.